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You have clips, a search engine, you may sell online.

SITE VIEW EXPLANATIONS

This is the thumbnail clip - you'll put the URL in column A

- It will link to the relevant clip in your search engine

- Links to your company profile on our site
- Places the image in the clip bin
- Links to site search engine page
- Sends a pricing request to you. **YOU MUST PUT A NUMBER IN THE CLIP CODE FIELD**
- Links to showreel if you have provided one.

DATA COLLECTION

The data file must be presented in 4 columns with these field names in the following order.

Column A	Column B	Column C	Column D
Thumbnail Clip URL	Clip code	Direct URL	Keywords

Column A - "Thumbnail Clip URL"

This a URL address of your thumbnail clip. Note: It should be a maximum 150 pixels square. Put the URL address from your site in column A.

Column B - "Clip code" - add the clip code or number here.

Column C - Direct URL - put the URL address of the page that actual clip plays in.

Column D - "Keywords" -

Add your keywords or keyword groups. Your thumbnail clip will be seen on our site search for these keywords, and the user will be able to click through to the actual clip.

Your Excel file should look like this.

	A	B	C	D
1	Thumbnail Clip URL	Clip code	Direct URL	Keywords
2	http://www.mysite.com/fruit/10793.jpg	10793	http://www.mysite.com/video/clip/232001_0793.do	apples, bananas, yellow bananas,
3	http://www.mysite.com/fruit/10794.jpg	10794	http://www.mysite.com/video/clip/232001_0794.do	figs, brown figs, figs in oasis

If you send a .csv file it should be comma delimited.

If you wish we can update your files semi-automatically every 3 months. There is a small administrative charge for this: if you'd like to know more please email support@stockfootageonline.com

WHEN YOU EMAIL THE FILE TO US ENSURE YOU ADD YOUR HOME PAGE ADDRESS AND SEARCH PAGE ADDRESS IN THE BODY OF THE EMAIL.

If you require further assistance email support@stockindexonline.com or call Bob Prior on + 44 (0)20 7727 4236